

**Our client Vinted (Kleiderkreisel)** is an international company that runs the world's largest marketplace for second hand clothing and accessories. 14 million members in Europe and the US rely on us to find the best deals on pre-loved fashion, and sell clothes they used to love. Proud of its innovative, startup-minded culture, Vinted is strengthening its team in the company's Berlin office, looking for an

### **Designer (m/f) (Berlin)**

With Germany and Kleiderkreisel being the company's biggest market, Vinted aims to change shopping habits around the world and make second hand the first choice.

We're looking for a Designer to help shape and develop the visual language of Kleiderkreisel, Mamikreisel and Vinted brands. In this position, you will be responsible of making sure our brands' aesthetic is consistent and visually engaging.

The successful candidate will be responsible for the way our brands communicate visually. You will base your work on our brand style guide and further develop the system for our marketing and brand assets across digital, print, advertising and social media channels. If you're a visual designer with experience in digital and print design, art direction and a passion for fashion, we would love to meet you.

#### **Responsibilities**

- Work with brand marketing to develop promotional assets, both print and digital.
- Work with editorial and design teams to ensure all work is on-brand and meets design standards.
- Source appropriate imagery to support marketing and editorial.
- Work with the performance marketing managers on the design & production of assets for paid media channels.
- Create static banners, HTML5 banners and social media formats.
- Continuously test, analyse and optimise creative products for paid media activity.
- Manage the build for all email campaigns.
- Work with CRM to improve email metrics—by optimising designs and templates.

**Skills & Experience**

- Minimum of 3-5 years of digital design experience.
- Strong knowledge and experience producing banners and emails.
- Experience reworking art for multiple formats and mediums.
- Experience working with photo agencies for sourcing imagery.
- A portfolio with multiple projects which demonstrate solid understanding of visual brand communication and direct response.
- Excellent English communication skills—spoken and written.
- Comfortable working with multiple tools—Sketch, Illustrator, Photoshop, Keynote, InDesign.
- Experience developing motion graphics and video is a big plus.
- Passionate about fashion, mobile and E-commerce.

If you are interested in this position, please send us your application stating the earliest date you could start and indicate your salary expectations to [jobs@sparkhrconsulting.de](mailto:jobs@sparkhrconsulting.de).